



PROCLAMATION
"WORLD ELDER ABUSE AWARENESS DAY"
June 15th, 2020

The International Network for the Prevention of Elder Abuse (INPEA) established World Elder Abuse Aware Day (WEAAD) on June 15, 2006. Since its inception, organizations from around the world have held events to raise awareness of elder abuse. Preventing and addressing elder abuse is a shared responsibility and requires engagement and action on the part of all sectors of society. Preventing and reducing elder abuse starts with knowledge. By understanding the nature and scope of elder abuse, older adults and their family members can take proactive steps to help prevent situations where it could occur.

WHEREAS: Sundre seniors are valued members of our community, and it is our collective responsibility to ensure that they live safely; and

WHEREAS: Abuse of older adults is a tragedy inflicted against vulnerable seniors and is an ever-increasing problem that crosses all socio-economic boundaries in today's society; and

WHEREAS: Most abuse of older adults is hidden, and often even more so in rural communities; and

WHEREAS: Seniors should be treated with respect and dignity to enable them to continue to serve as leaders, mentors, volunteers, and important, active members of society; and

WHEREAS: We must address and begin to bridge the ever-growing inter-generational gap by cultivating the appreciation and respect for older adults across all generations in Sundre through collaborative community initiatives; and

WHEREAS: Combating abuse and empowering older adults will help improve the quality of life for all seniors in the Sundre area, allowing them to continue to live as independently as possible, adding to their overall health and well-being; and

WHEREAS: We are all responsible for building a safer, inclusive, and more age friendly community for our Sundre elders; and

WHEREAS: We need to know the signs and indicators of elder abuse and what actions everyone can take to prevent it, by being equipped with awareness and education on this topic for all community members and community senior service providers; and

WHEREAS: The inclusion and well-being of Sundre seniors is in the best interest of all sectors of our community and further adds to the life, attractiveness, and vibrancy of our Town.

RESOLVED, I, Terry Leslie, on behalf of the Council and the Citizens of the Town of Sundre in the Province of Alberta do hereby designate June 15th, 2020 as "World Elder Abuse Awareness Day"; encouraging all Sundre residents, organizations, and agencies to take action against Elder Abuse. At the same time, as a collective, we will recognize and celebrate the accomplishments of the older adults in our community.

Dated this 8th day of June 2020


Terry Leslie, Mayor