



Curbside Recycling

Laurie Porritt

May 2, 2016

Overview

- Sundre will be joining the rest of Canada by instituting curb-side recycling on a three week rotation with compost and garbage.
- In a full year of a 3 week rotation, the Town will save over \$25,000 in cart pick up fees and 9 less trips to the landfill.
- This is a huge savings in tipping fees, fuel emissions and contribute to our environmental responsibility.
- The Curbside Recycling Program is funded by the Municipal Sustainability Initiative Capital Grant (MSI)
- By implementing a recycling program there will be a reduction of waste going to the landfill, therefore extending its life.
- An information package will be attached to each cart. This information will have a letter from the Mayor, new collection schedule, tips for recycling, compost, recycle center and landfill.

Roll Out Cart Collection Schedule

- Effective June 1, 2016 the Roll Out Cart Collection Schedule will include recycling.
- We will be going to a 3 week rotation on the carts. This includes garbage, compost and recycling.
- Residents that call in with concerns about the schedule change indicating that 3 weeks is too long for garbage pickup up are going to be asked to try the new schedule for the summer and if they still have issues to call us back so we can track how many.
- If there are enough complaints we could implement residents purchasing additional garbage bags from the Town (colored & Sundre logo) that can be put out on the curb. The purpose of the program is to reduce waste to the landfill and some residents with larger families just can't go the 3 weeks.
- First date for recycle pick up is June 16th.
- A new collection schedule will be included in the package that will be attached to the cart.

Recycling Carts

- 1100 Ctzencart Blue Recycling Carts were ordered from Superior Truck Equipment out of Calgary
- Recycling Carts are paid from MSI Grant
- There will be no additional charges to the residents (carts or charges on monthly bill)
- Recycling Carts will be delivered to the Town Shop at the end of May
- After the program is implemented, replacement and repairs will follow the same procedures as the black and green carts



Advertising

- **Radio** – from April 18th to April 30th we have 104 – 15 second information segments. These segments are on 2 radio stations – 4 times a day
- **Radio** – from May 1 to June 16th we have 376 – 30 second information segments. These segments are on 2 radio stations – 4 times a day
- **Utility Stuffer** - information will be on the stuffer for the beginning of May & June
- **Round Up** – starting May 3rd, weekly on Town's page
- **Round Up** – 2 half page ads
- **Note from the Mayor's Desk** – in May
- **Website** – information will be on the Town's website until June 16th
- **Facebook** – information feeds will be on the Town's Facebook page
- **Poster** – are put up around Town (IGA, Wilds, Shell, Zims, etc.)
- **Digital Signs** – at the school and museum sign (at lights)
- **EC Dev Monthly Update** – to go out week of April 25th

VOLUNTEERS

- Advertising for volunteers to help deliver the carts to each resident on Saturday June 4th.
- Early Saturday morning Laurie & Jim (and other Operation staff), will move half of the carts to the arena parking lot and half to the office. WCB forms, sign in and out forms, tailgate, high vis vests and how to assemble the carts will be done at the Town Office. Volunteers will be split up at each location.
- Carts will need to be assembled at each residence (lid and wheels). Superior suggested that this was the easiest way as it will be easier to stack the carts for delivery. It takes less than a minute to assemble. The carts will be placed in the front yard of each residence.
- An information package will be attached to each cart.

Volunteers

- At noon a BBQ lunch will be provided at the Town Office
- Require volunteers to cook (Vic has offered so far)
- Would Council be interested in volunteering to BBQ??

After June 4th

- **Radio** – By now if you're a resident of the Town of Sundre, you should have received your blue cart to participate in the Town of Sundre's recycling program starting June 16th. You can now start recycling your cardboard, plastic, tin, aluminum and paper items by putting them in the blue bin.... If you haven't received your blue bin by now please email town.shop@sundre.com

Curbside Recycling

QUESTIONS???